Request for still cameras for the Faculty of Science for the activities of the official media unit of the Faculty



FOS Media
Faculty of Science
University of Colombo
Colombo 03

September 12, 2018

Request for still cameras for the Faculty of Science, University of Colombo for the activities of the official media unit of the Faculty: FOS Media

1 General Information

• Beneficiary: Official Media Unit of the Faculty: FOS Media

o Website: http://fos.cmb.ac.lk

o Facebook: https://www.facebook.com/fosmedia

o YouTube: https://www.youtube.com/user/FOSMediaR

Twitter: https://twitter.com/fosmediar?lang=en

o Email: fosmedia@fos.cmb.ac.lk

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 Phone: +94 71-602 9334

Project Coordinator (CUFSAA): Dr. Oshadha K Ranasighe

2 Introduction to FOS Media

URL to the introductory video: https://tinyurl.com/fosmedia-intro

2.1 Genesis

In Sri Lanka, a few programs in media focus on promoting good activities about the universities. In fact, the new generation capture news though internet-based means such as social media. Internet based content can have more impact on the society for a lower cost. The Faculty of Science Media or FOS Media was officially started in 2010 as Science Students' Blog to create a platform for the students to showcase their talent in writing stories, tutorials, poetry, research and popular science articles. Soon after the blog was started, a lot of students joined to the students' blog. Later, Reporting, Photography and Announcing were added to the platform. The platform was then named as FOS Media.

2.2 Management of FOS Media

Although, the FOS Media is mainly based on the contribution of students, academic staff and demonstrators also contributes to the FOS Media in official capacity. Dean of the Faculty is the advisor of the FOS Media and two demonstrators from the Deans office are recruited to the FOS Media to manage the activities.

2.3 Status of the FOS Media

As of today, FOS Media has touched many areas of digital media. Students' Blog, FOS TV (online TV channel), UOC Rhythm (Online radio channel) and FOS Media Reporter are the main brands of FOS Media. Although, FOS Media is the official media unit of the Faculty of Science, FOS Media serves as the official media unit of the entire University giving coverage to the major events such as Convocations, Annual Research Symposium and University Games.

2.4 Objectives of FOS Media

The main objective of FOS Media to connect our university with the world by being a reliable and responsible media unit who adds value to every single achievement of university while fulfilling the media responsibility. Followings are the other objectives of FOS Media,

- 1. To act as the official media unit of University of Colombo, Faculty of Science.
- 2. On request, to cover events organized by the University of Colombo, and occasionally by other universities and non-university entities.
- 3. To enhance media-related abilities of students, including photography, videography, editing, announcing, and journalism.
- 4. To give students an opportunity to write freely, and to enhance the writing abilities of the students through the FOS Media students' blog.
- 5. To give students practical work experience by developing the FOS Media website and students' blog.
- 6. To give publicity for any event in the university.
- 7. To Improve students' soft skills.

3 Request

The request is to get some still cameras to FOS Media. Canon 750D camera with EF-S 18-135 mm lens or similar are the preferred camera systems.

4 Justification

FOS Media has already created a name in the University and acts as the official media team of the University. One still camera received from a world bank grant called HETC was used for the activities. FOS Media has shot over 500,000 photos with this camera in addition to teaching the students. Now, the only still camera FOS Media had was not functioning properly. As such, students use their personal cameras for the FOS Media activities. FOS Media is in a situation where we could not train even a new photographer who does not have a camera. Some new or used camera can be used to train the students who do not have a camera in additions to make use of it for actual event coverage.

Appendix – Some Photos













Page 9 of 14









