



Colombo University Faculty of Science Alumni Association, North America CUFSAA-NA

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Vicumpriya Perera

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Reshan Fernando

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Sumedha Jayasena

Kirithi Premadasa

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Asoka Pinnaduwege

Oshadha K. Ranasingha

Nalin Samarasingha

Gajaka Weerasinghe

Tharanga Wijetunge

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Tamasha 2023

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Reshan Fernando

Ph: (919) 656-4524

or

info@cufsaa.org

April 3, 2023

Dear Sir/Madam,

Request for Sponsorship (CUFSAA-NA) - TAMASHA 2023

On behalf of the organizing committee, I would like to invite you to be a sponsor for the TAMASHA 2023, (a Get-Together/Dinner/Dance) to be held in **Toronto on September 2nd, 2023**, organized by CUFSAA-NA (Colombo University Faculty of Science Alumni Association of North America).

THE EVENT

Tamasha is held every two years in different cities of USA and Canada. This year it is Toronto's turn to organize the event. All proceeds from this event will be utilized for projects in Sri Lanka.

Tamasha 2023 will be showcased via our website (www.cufsaa.org), Facebook page (www.facebook.com/CUFSAA) with 660 followers, Youtube and other social media platforms. This year's event will be held in **Toronto Grand Banquet & Convention Center, 30 Baywood Road, Toronto, ON, Canada** and we are expecting majority of the participants from Greater Toronto Area.

EVENT SPONSORSHIP

We look forward to your support by being a sponsor for the event. Please advise us your **sponsorship level as listed in Page 2**, via email (tamasha2023@cufsaa.org) before **July 31, 2023 (April 15, 2023 for advertising on the event ticket)** by **filling out the form on Page 3**.

WHO WE ARE AND WHAT WE DO

CUFSAA-NA is a US registered non-profit organization formed exclusively for social, charitable, and educational purposes to foster, maintain, and support a mutually beneficial relationship between the alumni of the Colombo University, Faculty of Science living in North America, the University of Colombo, and the community at large.

CUFSAA-NA organization membership includes more than 550 professionals living in US and Canada. Since its inception CUFSAA has funded many projects to support University of Colombo and Sri Lanka. For more details about the projects please refer to our website [here](#).

For further inquiries, please contact any of the [Tamasha 2023 contacts](#) provided in the left column.

Thanking you in advance for your generosity and support.

Sincerely,

Reshan Fernando (919) 656-4524

On Behalf of TAMASHA 2023 Committee

Website: www.cufsaa.org

Contact: info@cufsaa.org

CUFSAA-NA is a registered 501(c)(3) nonprofit organization established exclusively for charitable, educational, and scientific purposes.



Colombo University Faculty of Science Alumni Association, North
America
CUFSAA-NA

TAMASHA 2023 Event Sponsorship Levels and Fees

| Sponsorship Type - Packages | Fee | Sponsorship Type -Event Magazine | Fee |
|--|--------|--|----------------|
| Platinum level Package (2 available) Ad spaces: Ticket (full†)*, Table number card*, 30 sec video e-ad on 4 screens. Recognized by the MC 3 times. | \$2000 | Outer Back Cover | \$750 |
| Gold level Package (2 available) Ad spaces: Ticket(half†)*, 20 sec slide e-ad on 4 screens, inside full page on event magazine. Recognized by the MC twice. | \$1500 | Inner Back Cover | \$500 |
| Silver level Package Option 1. Ad space: Two wine bottles on each table Option 2. Ad spaces: Standing banner, 20 sec slide e-ad on 4 screens, inside full page on event magazine. Recognized by the MC once. | \$1000 | Inner Front Cover | \$500 |
| Standing Banners | | Middle Page (Program) Banner – Top – Bottom | \$300 \$300 |
| In addition to the Silver packages, few banner spaces are available. <ul style="list-style-type: none"> One banner per sponsor Total banner spaces (including Silver) Lobby - 3 Hall - 4 | \$400 | Inside Full page – Commercial | \$200 |
| | | Inside Half page – Commercial | \$100 |
| | | Inside Full page – Personal | \$100 |
| | | Electronic Advertisement | |
| | | (10 sec. slide): <div style="display: flex; justify-content: space-between;"> - Commercial \$100 </div> <div style="display: flex; justify-content: space-between;"> - Personal \$50 </div> These fees are for 'e-ad only' sponsors. Others will get a complementary e-ad. A Single PowerPoint Slide. (Multiple slides per sponsor possible). Slide show will cycle continuously throughout the event on four projector screens. | |
| Sponsorships for Raffle Draw prices are also available. Sponsors will be listed in the event magazine and will be recognized during the event. | | | |

* Have to be non-competing business categories

† Folded ticket with 2 full size and 2 half size ad spaces.

Sponsors with \$500 or above sponsorship levels will be recognized in CUFSA-NA Facebook page and Tamasha webpage from the contracted date until the end of the event. **An advertising slide should be provided.**



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Sponsorship Confirmation

I hereby contract as a sponsor/advertiser for **TAMASHA 2023 to be held on September 2, 2023 in Toronto, Canada** for the sum of \$ _____ for the sponsorship package _____ with ad spaces _____ and/or magazine page(s) _____ and/or other options(E-Ad only/Raffle gift) _____.

(Please refer to table in Page 2).

Advertisement Enclosed Yes Send Later: _____

Camera ready copy Enclosed Send Later: _____

If camera ready advertisement is not provided by **July 31, 2023 (April 15, 2023 for advertising on event ticket)**, we authorize the use of the advertisement space purchased to display our business/personal name and address.

On-site advertising material must be delivered to the banquet hall (30 Baywood Road, Toronto, ON, M9V 3Y8) between 2:00 PM and 4:00 PM on the day of the event (Sept. 2, 2023).

Please make the payment via [CUFSAA webpage](#) (Paypal or Credit Card) or make a cheque payable to CUFSAA-NA and mail to the following address:

Reshan Fernando, 323 Burgwin Wright Way, Cary, North Carolina 27519.

[Email: Reshan@cufsaa.org; Phone: (919) 565-4524 (m)]

Advertiser's Name: _____

Address: _____

Phone/Email: _____

Date: _____

Contact Name: _____

Authorized Signature: _____

If applicable, please include a camera-ready copy of your advertisement or email the advertisement to us at info@cufsaa.org
Please fill and return this page to info@cufsaa.org (picture or scanned image).

Thank you again for your support!

TAMASHA 2023 Organizing Committee