



Colombo University Faculty of Science Alumni Association, North
America
CUFSAA-NA

TAMASHA 2023 Event Sponsorship Levels and Fees

Sponsorship Type - Packages	Fee	Sponsorship Type -Event Magazine	Fee
Platinum level Package (2 available) Ad spaces: Ticket (full [†])*, Table number card*, 30 sec video e-ad on 4 screens. Recognized by the MC 3 times.	\$2000	Outer Back Cover	\$750
Gold level Package (2 available) Ad spaces: Ticket(half [†])*, 20 sec slide e-ad on 4 screens, inside full page on event magazine. Recognized by the MC twice.	\$1500	Inner Back Cover	\$500
Silver level Package Option 1. Ad space: Two wine bottles on each table Option 2. Ad spaces: Standing banner, 20 sec slide e-ad on 4 screens, inside full page on event magazine. Recognized by the MC once.	\$1000	Inner Front Cover	\$500
Standing Banners		Middle Page (Program) Banner – Top – Bottom	\$300 \$300
In addition to the Silver packages, few banner spaces are available. <ul style="list-style-type: none"> • One banner per sponsor • Total banner spaces (including Silver) Lobby - 3 Hall - 4 	\$400	Inside Full page – Commercial	\$200
		Inside Half page – Commercial	\$100
		Inside Full page – Personal	\$100
		Electronic Advertisement	
		(10 sec. slide): <div style="display: flex; justify-content: space-between;"> - Commercial \$100 </div> <div style="display: flex; justify-content: space-between;"> - Personal \$50 </div> These fees are for 'e-ad only' sponsors. Others will get a complementary e-ad. A Single PowerPoint Slide. (Multiple slides per sponsor possible). Slide show will cycle continuously throughout the event on four projector screens.	
Sponsorships for Raffle Draw prices are also available. Sponsors will be listed in the event magazine and will be recognized during the event.			

* Have to be non-competing business categories

† Folded ticket with 2 full size and 2 half size ad spaces.

Sponsors with \$500 or above sponsorship levels will be recognized in CUFSA-NA Facebook page and Tamasha webpage from the contracted date until the end of the event. An advertising slide should be provided.